

# The Presenter Network Conference 2021



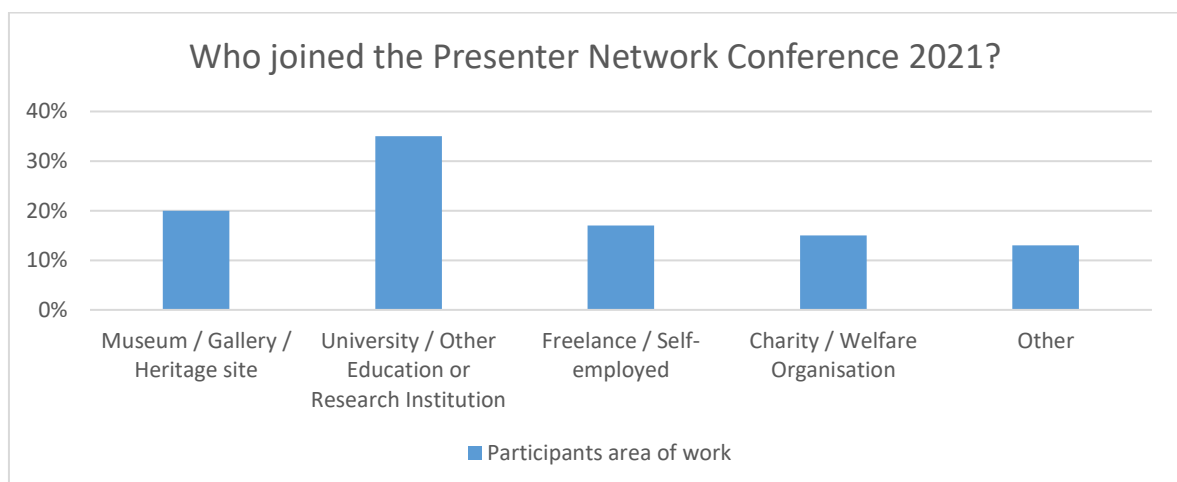
The Presenter Network was set up in 2014 by the Royal Observatory Greenwich as a way for presenters to share best practice as well as watch others in action to develop their presenting style. Since then we've run regular meet-ups in collaboration with other organisations and established hubs covering every aspect of presenting you could ever imagine: using comedy effectively, working with challenging audience members, how to look after your voice and everything in between.

The response to the conferences over the past few years had been overwhelmingly positive and so back by popular demand the fifth annual Presenter Network Conference was organised.

This special one-day event was held online on **Thursday 2<sup>nd</sup> September 2021** and was run by the Royal Observatory Greenwich in London. The day was jam-packed with sessions facilitated by members of the network with plenty of time to share best practice too.

## Frequently asked questions:

- Who was this event for? This network is created by presenters, for presenters so whether you are just starting out or want to freshen up your skills there will always be plenty to suit. If you are not actively involved in presenting, then I am afraid this is not the network for you.
- How much did it cost? This event was FREE - yes you read that right - FREE! This group operates purely on the good will of our members. All meet-ups leaders, speakers and workshops facilitators are offering their time and experience for free which we are very grateful for.
- What was the capacity? This year we ran the conference online and so it was open to 300 people - far more than we have previously be able to open it up to.
- Where and when was this event? The event was held online and was run by the Royal Observatory Greenwich in London on 2<sup>nd</sup> September 2021.
- Was it all about science? No, we had people from across the public communication sector, however because the network is run by the team here at the Royal Observatory Greenwich our networks naturally included lots of science related places and people.



# Conference Programme

10:00am – Welcome and short virtual planetarium show

10:30am – *How to stop Presenting* - Dallas Campbell

The best presenters aren't polished presenters. The best presenters are authentic presenters. In this talk Dallas spoke about the importance of liberating yourself from all the nonsense that stops *you* from being *you!*

[@dallascampbell \(on Twitter\)](#)

<https://www.dallascampbell.co.uk>

11:15am – Short break

11:30 - *What's your story: presenting in healthcare* – Gurpreet Singh

Communication in healthcare is ever evolving - the focus has shifted to understanding a person's context and perspectives as part of a holistic approach in healthcare provision. In this talk, Gurpreet explored some of the skills he uses to facilitate communication and consequently guide his presenting style as a treating clinician.

11:50 am – *Making demonstrations work for you* – Fran Scott

Demonstrations and the use of props can make or break a presentation. Fran has worked with demonstrations for the past 16 years, from writing shows for the Science Museum, to being a Science Consultant and Presenter on bafta-nominated television shows, to leading the demonstration team for the Royal Institution's Christmas Lectures. In this talk she shared her tricks and tips to make your demonstrations work for you... and your audience.

[@Frans\\_facts \(on IG and Twitter\)](#)

Facebook: [/franscottpresenter](#)

12:15 – *Presenting across the pyramid of academia* – Ryan French

In the UK, school students outnumber physics professors 10000 to 1. As a PhD student in Space Physics, Ryan sits halfway up this 'academic pyramid', and he shared what presenting to school students and professors alike has taught him about adapting content for audiences at opposite ends of education.

[@RyanJFrench \(on Twitter\)](#)

[www.RyanJFrench.com](http://www.RyanJFrench.com)

## 12:35 am – *The win-win-win of working with young presenters* – Samantha Durbin and Alison Eves

From their training and supporting of sixth form students and undergraduates to deliver in-depth inspirational extra-curricular maths workshops as part of the [RI's Masterclass programme](#), Sam and Alison will share their experience. From the key skills they focus on in the training and the many benefits for everyone involved, to some top tips for running a similar project and a few of their favourite stories (good and not so good) from over the years.

[@AlisonEves](#); [@SamDurbin1](#) (on Twitter)  
[www.rigb.org](http://www.rigb.org) [@Ri\\_Science](#); [#RiMasterclasses](#)

## 1:00pm – Lunch break

## 2:00pm – *Telling tales: ideas stolen from the world of storytelling* – Duncan Yellowlees

Storytelling is one of the most powerful tools we, as presenters, have to engage audiences, it's a big topic but its worth delving into. With over a decade of experience in training presenters, Duncan explored some different structural ideas/tips and techniques from the world of storytelling in this session, which help make your presentations engage and impact your audiences.

[@d\\_yellowlees](#) (on Twitter)  
[www.duncanyellowlees.com](http://www.duncanyellowlees.com)

## 2:45pm – *Finding the people in pixels* – Rosie Cooper

Over the pandemic, Rosie has worked with many other presenters and educators to review 'what makes a good digital presenter'. In this workshop, Rosie shared some insights, tips and tricks to help presenters adjust from a physical audience to a digital one.

[@Rosie\\_Snooper](#) (on IG and Twitter)

## 3:30pm – *Deconstructing presentations* – Danielle Hennis

How often have you had to endure presentations with speakers and slides that taxed your attention? If you can't pay attention to the presentation, you can't retain the information. What would have made those presentations—what would make your presentations—memorable, influential, and successful? In this talk Danielle discussed how the science of learning can be applied to your next presentation.

[@HennisDanielle](#) (on Twitter)  
[www.makeitmemorable.studio](http://www.makeitmemorable.studio)  
[www.daniellehennis.com](http://www.daniellehennis.com)  
[www.linkedin.com/in/daniellehennis](https://www.linkedin.com/in/daniellehennis)

For more information about the Presenter Network [click here](#).

## Conference photo 2021

